Government of West Bengal
Joint Administrative Building
Panchayats & Rural Development Department
HC-7, Sector-III, Salt Lake
Kolkata – 700 106

Memo No. 268/ACS

Date: 31.05.2017

To The Principal Secretary, GTA The District Magistrate (All)

Madam/Sir,

Your personal attention is drawn to the fact that it has been decided that the Hon'ble Chief Minister will formally launch a special week on rural roads, named "Rural Road Saptaha" on 12 June 2017 from in Kolkata. The week, spanning from 12 June to 18 June 2017 will involve all Ministers from the districts taking part in formally inaugurating road construction or launching road works under Banglar Gramin Sadak Yojana (PMGSY), RIDF, MGNREGA, including SFC and CFC.

The programme will showcase the achievement of the State Government in the Department of P&RD in the field of rural connectivity through different programmes as mentioned above. On this occasion, inauguration and dedication of newly completed projects of rural roads will be done from the stage by the Hon'ble Chief Minister in the august presence of Hon'ble MIC of the Department. From the programme itself Hon'ble Chief Minister will formally inaugurate/dedicate/launch construction of more than twenty thousand kilometres of roads throughout the State.

A booklet documenting the achievements of the State Government in the Department of Panchayats & Rural Development in raods sector will be formally released on the occasion along with an exhibition showcasing the achievements and best practices in this sector will also be published from the stage.

All districts are requested to launch the Rural Road Week in similar fashion at all the districts the same date and time i.e. 12-06-2017 at 4:00 pm. The programmes will have to be attended by Sabhadhipati, Zilla Parishad, District Magistrate, Local Ministers of State Government and other Public Representatives/Dignitaries along with other Government officials in at least one venue of the district

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from which online video communication will be arranged with the State level programme. Districts are requested to identify such venues on the field where at least one new road work is being commenced or completed from where such online communication will be made. Details of such site are to be sent to this end by 2.06.2017 positively. You are also requested to contact Hon'ble Ministers and other Public Representatives about the programme accordingly.

Throughout the week there should be visits to different schemes by Hon'ble public representatives and senior officials from both the state and district followed by transect walks in the projects of their respective jurisdiction.

Suitable publicity must be given beforehand by the district authority through banner, poster, cross gate etc. throughout the district. At all the starting points of all new works and major improvement works which have either been completed, commenced or sanctioned, there should be a metal/fibre/ cement concrete board publicizing the details of work. The model content of such boards will be communicated soon from this end. However, for works under MGNREGA/ BGSY, along with the specified board, the standard information boards should also be continued.

A preparatory Video Conference on this issue will be held on 05.06.2017 at 1.00 pm via WBSWAN Network from this end which will have to be attended from each of the District headquarters by the District Magistrate, Additional District Magistrate (ZP), Executive Engineer (s) WBSRDA and others.

Yours faithfully,

Sd/-

(Saurabh Kumar Das) Additional Chief Secretary

Memo No. 2681(4)/ACS

Copy forward to:-

- 1. The Sabhadhipati Zilla Parishad (All)
- 2. The ADM, ZP (All)
- 3. The Additional Executive Officer (SMP
- The Executive Engineer, WBSRDA (All)

Date: 31.05.2017

(Saurabh Kumar Das) Additional Chief Secretary