

GOVERNMENT OF WEST BENGAL
OFFICE OF THE DISTRICT MAGISTRATE
PURBA MEDINIPUR

Memo No- 141(9)

Dtd- 08.06.17

To
The Block Development Officer,
Ramnagar II / Tamluk/Bhagwanpur 1/Nandigram 1 Development Block.

Subject:- Observance of Rural Roads Saptaha on 12th June'2017 at 4.00 P.M.

Government has decided to observe Rural Road Saptaha across the state which will be inaugurated by Hon'ble Chief Minister on 12th June at 4 P.M.

There will be four stage programmes in the District as follows:-

TABLE:- A

Serial No	Location of Programme	Name of the Block	Name of the Scheme	Length of Road	Source of Fund	Estimated Cost	Category
01	Totanala	Bhagwanpur I	Black Top Road from Totanala to Siulipur	7.85 K.M.	RIDF	5.66 Crore	Foundation Stone
02	Garchakraberia	Nandigram I	Black Top Road from Garchakraberia to DakshinJalpai	4.05 K.M.	PMGSY	2.81 Crore	Foundation Stone
03	Paniparul More	Ramnagar II	Black Top Road from Bara Ramkua to Gourangab arh	6.9 K.M.	PMGSY	4.89 Crore	Foundation Stone
04	Nimtouri	Tamluk	Black Top Road from Nimtouri to Simulia High School	4.1 K.M.	RIDF	3.06 Crore	Foundation Stone

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Prototype of display board is being enclosed herewith and concerned block will arrange for preparation, fitting and fixing of permanent display board within 12th June'2017 as per above mentioned locations.

Arrangements for stage is to be made as per instruction of State Government and copy of this is enclosed herewith vide No. 2904(24) P&RD/P/185-01/06(Pt) Dtd. 02-06-2017 issued by Commissioner, P&RD, Government of West Bengal.

Different dignitaries will attend the programme as detailed in Table-A.

BDOs are requested to invite public representatives of PRI system and others dignitaries including Hon'ble Minister, Hon'ble MP & Hon'ble MLA to attend the programme.

Local SHG members are to be invited to attend the programme on 12th June'2017 at 4 P.M. in different venues as detailed in Table A.

Sub Divisional Officers will monitor the entire programme within respective Subdivision and will attend the programme as per schedule.

Relevant Government Orders are enclosed herewith for ready reference.


DISTRICT MAGISTRATE,
PURBA MEDINIPUR

Memo No- 141(4)/1(10)

Dtd- 08.06.17

Copy forwarded for information and taking necessary action to:-

1. The Sub Divisional Officer (All).
2. The District Nodal Officer, MGNREGA.
3. The Deputy Secretary, PurbaMedinipurZillaParishad.
4. The District Panchayat and Rural Development Officer, PurbaMedinipur.
5. The Executive Engineer, WBSRDA, PurbaMedinipur.
6. The District Engineer, PurbaMedinipurZillaParishad.
7. The District Co ordinator, ISGP, PurbaMedinipur.
8. C.A. to the Sabhadhipati, PurbaMedinipurZillaParishad.
9. C.A to the District Magistrate, PurbaMedinipur.
10. C.A to the Additional District Magistrate (Dev), PurbaMedinipur.


DISTRICT MAGISTRATE,
PURBA MEDINIPUR

Government of West Bengal
Panchayats & Rural Development Department
Joint Administrative Building
Block HC, Plot No. -7, Sector -III, Salt Lake City
Kolkata-700 106

No. 2904 (24)P&RD/P/185-01/06 (PI)

Date: 02/06/2017

To: The Principal Secretary, GTA
The District Magistrate (all)

Sub: observation of Rural Road Saptah

Madam/Sir,

Kindly refer letter number 268/ACS dated 31/05/2017 of the Additional Chief Secretary of the Panchayats and Rural Development Department detailing out the set of proposed activities for Rural Road Saptah to be launched by the Hon'ble Chief Minister from Kolkata on 12th June, 2017. There will be simultaneous and synchronised launching from one of the worksites in each of the district. The selected worksite should be covered under Banglar Gramin Sadak Yojana (BGSY) or RIDF or ISGPP or SFC or CFC or Mahatma Gandhi NREGA where a demonstrative type of road work could be inaugurated/launched on that day. The venue should also have standard internet connectivity through mobile network and space for arranging the launching programme with stage seating accommodation for the dignitaries and the audience and also for setting up of a large 8ft*8ft or 8ft*10ft LED screen with cable connectivity for direct telecast of the State level Programme.

Following are the requirements at the venue

1. Open space at a worksite
2. Space for erection of pandal with stage and seating arrangements
3. Large LED screen (8ft*8ft or above)
4. Cable connection to the LED screen
5. Sound system including speakers
6. Laptops with dongle
7. Appropriate lighting arrangements
8. Genset
9. Appropriate branding arrangements for the backdrop and venue (artwork for branding will be sent by the State)
10. Arrangement for unveiling of plaques (materials for writing on the plaque will be communicated by the state)
11. Information Display Board (materials to be communicated by the State)
12. Food and other logistics

The district should also make arrangements for outdoor branding at strategic locations in the district, for which templates will be shared by the State.

The district may please identify a Nodal Officer and share his smartphone number with the State. Apart from other assignments, the Nodal Officer will also be responsible for

...sending whatsapp photographs from the website to a designated number in the State on the day of the programme.

On the day of the programme the central launching by the Hon'ble Chief Minister of 4 p.m. will be directly telecast through ETV Bangla. All programme venues in the district may be tuned accordingly. At the main location in the district, the Hon'ble Ministers from the district, MP's, MLAs, Gathadhipati, the District Magistrate and other dignitaries may kindly be present for the launching. Since this will be a week-long programme, there will be work initiated at other locations as well on the remaining days of the week. Roads to be constructed will cover the following programmes.

1. Banglar Gramin Sadak Yojana
2. RIDF
3. SFC and CFC
4. MGNREGA
5. TSGPP

Kindly attend the video conference to be taken by the Additional Chief Secretary on 05.06.2017 and also look for further communications from several wings of this department.

Yours faithfully,


(Dibyendu Saikari)

Commissioner, P&RD Department

2/6/2017

Government of West Bengal
Joint Administrative Building
Panchayats & Rural Development Department
HC-7, Sector-III, Salt Lake
Kolkata - 700 106

Memo No. 268/ACS

Date: 31.05.2017

To
The Principal Secretary, GTA
The District Magistrate (All)

Madam/Sir,

Your personal attention is drawn to the fact that it has been decided that the Hon'ble Chief Minister will formally launch a special week on rural roads, named "Rural Road Saptaha" on 12 June 2017 from in Kolkata. The week, spanning from 12 June to 18 June 2017 will involve all Ministers from the districts taking part in formally inaugurating road construction or launching road works under Banglar Gramin Sadak Yojana (PMGSY), RIDF, MGNREGA, including SFC and CFC.

The programme will showcase the achievement of the State Government in the Department of P&RD in the field of rural connectivity through different programmes as mentioned above. On this occasion, inauguration and dedication of newly completed projects of rural roads will be done from the stage by the Hon'ble Chief Minister in the august presence of Hon'ble MIC of the Department. From the programme itself Hon'ble Chief Minister will formally inaugurate/dedicate/launch construction of more than twenty thousand kilometres of roads throughout the State.

A booklet documenting the achievements of the State Government in the Department of Panchayats & Rural Development in roads sector will be formally released on the occasion along with an exhibition showcasing the achievements and best practices in this sector will also be published from the stage.

All districts are requested to launch the Rural Road Week in similar fashion at all the districts at the same date and time i.e. 12-06-2017 at 4:00 pm. The programmes will have to be attended by Sabhadhipati, Zilla Parishad, District Magistrate, Local Ministers of State Government and other Public Representatives/Dignitaries along with other Government officials in at least one venue of the district

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from which online video communication will be arranged with the State level programme. Districts are requested to identify such venues on the field where at least one new road work is being commenced or completed from where such online communication will be made. Details of such site are to be sent to this end by 2.06.2017 positively. You are also requested to contact Hon'ble Ministers and other Public Representatives about the programme accordingly.

Throughout the week there should be visits to different schemes by Hon'ble public representatives and senior officials from both the state and district followed by transect walks in the projects of their respective jurisdiction.

Suitable publicity must be given beforehand by the district authority through banner, poster, cross gate etc. throughout the district. At all the starting points of all new works and major improvement works which have either been completed, commenced or sanctioned, there should be a metal/fibre/ cement concrete board publicizing the details of work. The model content of such boards will be communicated soon from this end. However, for works under MGNREGA/ BGSY, along with the specified board, the standard information boards should also be continued.

A preparatory Video Conference on this issue will be held on 05.06.2017 at 1.00 pm via WBSWAN Network from this end which will have to be attended from each of the District headquarters by the District Magistrate, Additional District Magistrate (ZP), Executive Engineer (s) WBSRDA and others.

Yours faithfully,

Sd/-


(Saurabh Kumar Das)
Additional Chief Secretary

Memo No. 2681(4)/ACS

Date: 31.05.2017

Copy forward to:-

1. The Sabhadhipati Zilla Parishad (All)
2. The ADM, ZP (All)
3. The Additional Executive Officer (SMP)
4. The Executive Engineer, WBSRDA (All)


(Saurabh Kumar Das)
Additional Chief Secretary